

FOR CAFÉS, BAKERIES AND SHOPS

A till that knows your regulars

Ring up a sale in seconds, attach it to a phone number, and watch first-time customers turn into regulars. Till, stock, promotions, chats and reports in one system that carries your shop's brand.

Alpha Bits POS · pos-retail.alphabits.team

Invoices, last 30 days

751

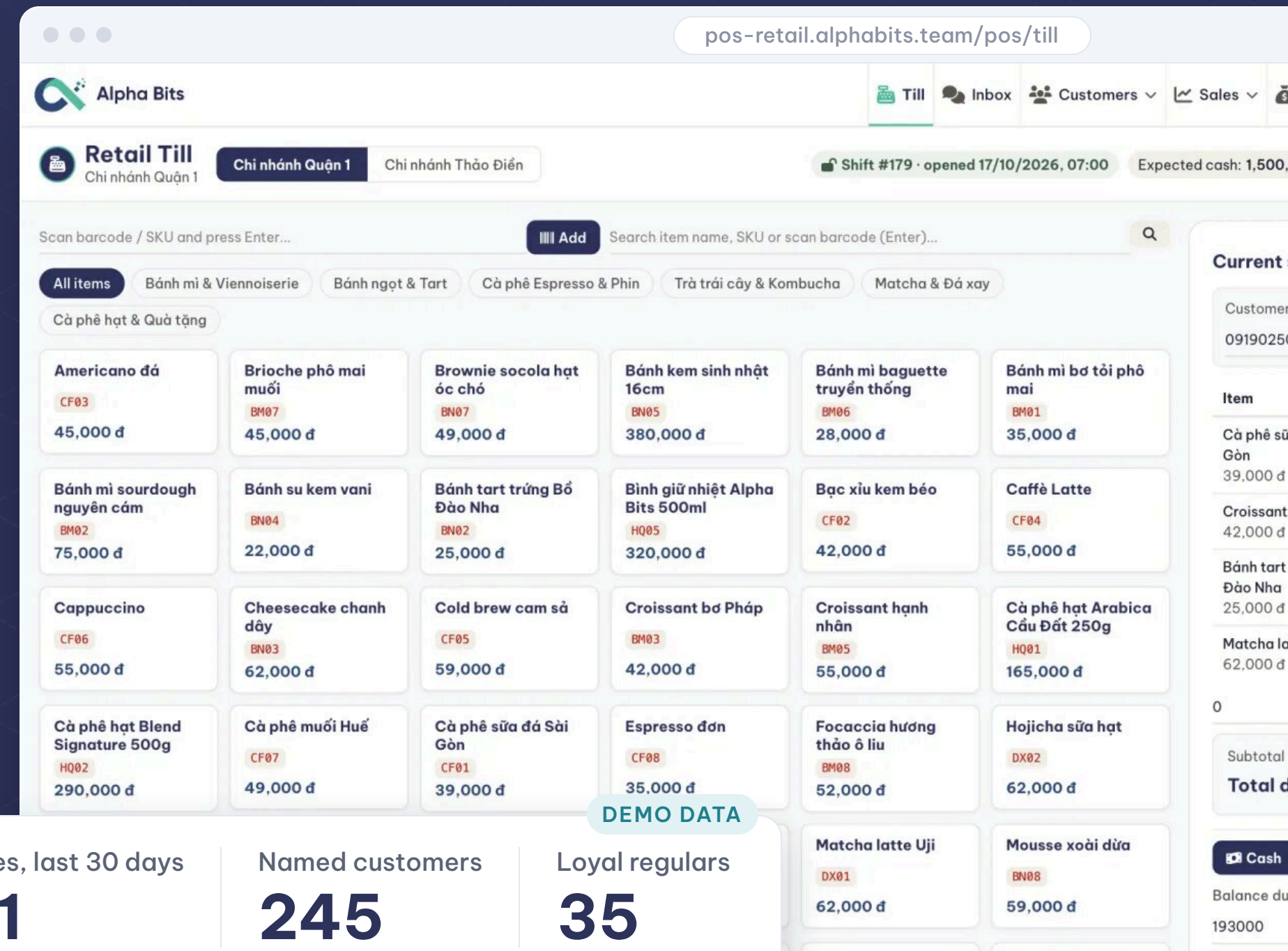
Named customers

245

Loyal regulars

35

DEMO DATA



WHO IT'S FOR

Built for shops that have **outgrown the cash register**

branches or kiosks

1–10

receipts on a busy day

100+

items on the menu

30+

chat channels taking orders

3

✦ Several branches

- ✓ One menu and price list everywhere
- ✓ A till and a shift per branch
- ✓ Numbers per branch or all together

✦ A menu that keeps changing

- ✓ Seasonal drinks, cakes made to order
- ✓ Stock counted where it matters
- ✓ Promotions with a start and an end date

• AT YOUR SHOP:

Your shop today: How many branches and tills you run, how many receipts on a busy day, which POS or app you use now, and whether you know your regulars by name.

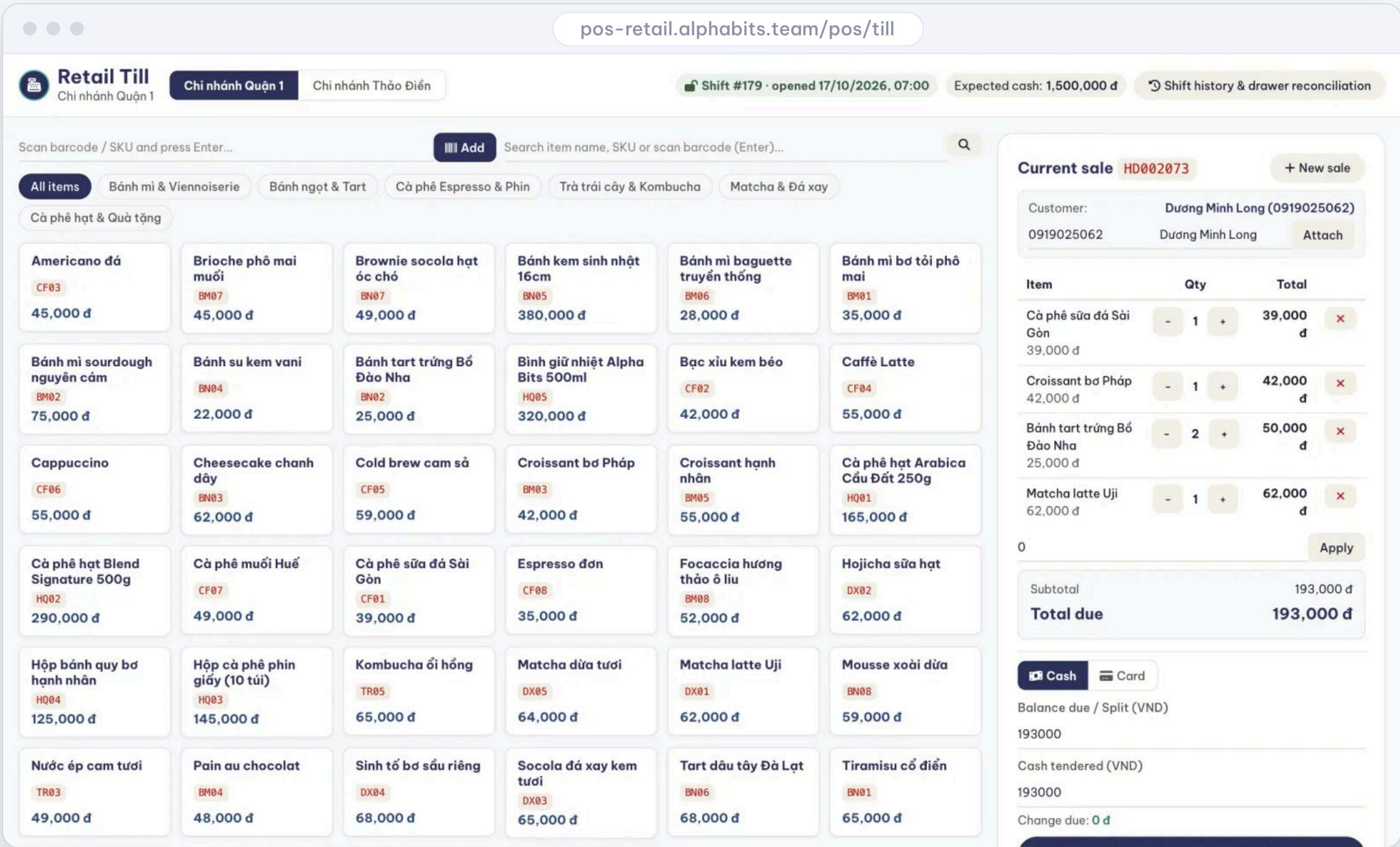
WHERE TO START

Which step costs your team the most? **Start there.**

AREA	STEP	DONE TODAY WITH	HOW STUCK	WANTED BY
B	Checkout at the counter			Pick
C	Menu, prices and stock			Pick
D	Running promotions			Pick
E	Knowing who your customers are			Pick
F	Bringing customers back			Pick
G	Orders by Zalo and Facebook			Pick
H	End-of-day takings and cash			Pick
I	Reports across branches			Pick

AT THE COUNTER

Every sale in seconds, every customer remembered



- 1 Tap or scan**
Item grid by category, search, or a barcode scanner
- 2 The cart**
Quantities and line totals, easy to change before paying
- 3 Customer by phone**
Type a number to attach the sale, or leave it as walk-in
- 4 Discounts**
On the bill, from the promotions running today
- 5 Cash, card, transfer**
Change worked out for you; a VietQR transfer settles when the bank confirms it
- 6 Receipt**
One for every sale, with its invoice code
- 7 Voids by permission**
Only staff allowed to void can do it, and the invoice keeps the record
- 8 Shifts and the drawer**
Open a shift, see the cash expected, reconcile the drawer at close

WHAT YOU SELL

Your menu and your stock in one list

pos-retail.alphabits.team/admin/pos/products

Alpha Bits

TillInboxCustomersSalesFinanceQHQuản lý cửa hàngAdmin

Products

All40Stock tracked21Stock not tracked19All categories

Name or code

Name	Code	Category	Price	Stock	Sold, 30 days	Last changed
 Brioche phô mai muối	BM07	Bánh mì & Viennoiserie	45,000 đ	64	36	–
 Bánh mì baguette truyền thống	BM06	Bánh mì & Viennoiserie	28,000 đ	53	48	–
 Bánh mì bơ tỏi phô mai	BM01	Bánh mì & Viennoiserie	35,000 đ	47	57	–
 Bánh mì sourdough nguyên cám	BM02	Bánh mì & Viennoiserie	75,000 đ	25	24	–
 Croissant bơ Pháp	BM03	Bánh mì & Viennoiserie	42,000 đ	45	89	–
 Croissant hạnh nhân	BM05	Bánh mì & Viennoiserie	55,000 đ	61	44	–
 Focaccia hương thảo ô liu	BM08	Bánh mì & Viennoiserie	52,000 đ	45	32	–
 Pain au chocolat	BM04	Bánh mì & Viennoiserie	48,000 đ	74	59	–
 Brownie socola hạt óc chó	BN07	Bánh ngọt & Tart	49,000 đ	62	31	–
 Bánh kem sinh nhật 16cm	BN05	Bánh ngọt & Tart	380,000 đ	38	5	–
 Bánh su kem vani	BN04	Bánh ngọt & Tart	22,000 đ	58	71	–
 Bánh tart trứng Bồ Đào Nha	BN02	Bánh ngọt & Tart	25,000 đ	35	82	–

- 1Items by category
Bread, cakes, coffee, tea: a code and a price for each
- 2Stock where it counts
Track the items you count and leave the rest untracked
- 3Low stock in view
The overview lists what is running out
- 4What sells
Units sold in the last 30 days, item by item

• AT YOUR SHOP:

Who updates prices and the menu today, and how do you find out something has run out?

OFFERS

Promotions with an end date and a bill you can read

pos-retail.alphabits.team/admin/pos/promotions

Alpha Bits

TillInboxCustomersSalesFinanceQHQuản lý cửa hàngAdmin

Promotions

AllRunningEnded

No KiotViet web sign-in is set (POS_KIOTVIET_WEB_LOGIN, POS_KIOTVIET_WEB_PASSWORD), so promotions are not read.

Name	Code	Type	Offer	From	To	Applies	Status
Combo sáng: cà phê + croissant giảm 10%	KM-SANG	Invoice discount	—	17/09/2026, 00:00	16/11/2026, 23:59	Cashier picks it · all customers	Running
Tuần lễ bánh ngọt	KM-TRUNGTHU	Invoice discount	—	28/08/2026, 00:00	04/09/2026, 23:59	Cashier picks it · all customers	Ended

Discounts given

7d30d90d

Discounts given 220,000 đ · Discount on the invoice 220,000 đ · Discounts on items 0 đ · Invoices with a discount 44 / 751 · Discount rate 0.2%

Discounts on items

No item was discounted in this period.

Invoices with a discount

Time	Code	Customer	Discount	Total
15/10/2026, 14:32	HD002007	Nguyễn Phương Huy	5,000 đ	37,000 đ
14/10/2026, 17:26	HD001981	Đặng Quốc Trang	5,000 đ	37,000 đ
14/10/2026, 17:20	HD001999	Walk-in	5,000 đ	75,000 đ
13/10/2026, 17:13	HD001954	Nguyễn Thanh Bảo	5,000 đ	34,000 đ
13/10/2026, 10:57	HD001967	Vũ Thị Quân	5,000 đ	50,000 đ

WHAT A PROMOTION HOLDS

A discount on the bill

A code the cashier picks

Start and end dates

Discount report

- 1

Runs on its own dates

It starts and stops by itself, so nobody forgets to switch it off
- 2

Applied at the till

The cashier picks it and the invoice shows the discount
- 3

See what it cost

Total discount given and how many invoices used it

• AT YOUR SHOP:

How do you run promotions now, and do you know what each one cost you?

KNOWING YOUR CUSTOMERS

One phone number at the till and you know the customer

01

A phone number at the till

The cashier types it in: a few seconds

02

A customer record

Created the first time, found every time after

03

Every visit counted

Invoices, total spent, last purchase

04

Linked to the CRM

The same person in the inbox, the pipeline and your emails

pos-retail.alphabits.team/admin/pos/customers

Customers

All 300

In the CRM 300

Q Name, code, phone or email

Name	Code	Phone	Invoices	Last purchase	Spent	Points	CRM contact
Dương Văn Hà		0912654430	12	14/10/2026, 15:54	2,164,000 đ	0	Dương Văn Hà
Dương Minh Long		0919025062	13	15/10/2026, 09:11	2,122,000 đ	0	Dương Minh Long
Bùi Thị Phúc		0911858101	12	12/10/2026, 14:20	2,065,000 đ	0	Bùi Thị Phúc
Lê Minh Khang		0913716202	13	03/10/2026, 09:21	1,968,000 đ	0	Lê Minh Khang
Lê Phương Phương		0916901518	12	07/10/2026, 09:47	1,819,000 đ	0	Lê Phương Phương
Đỗ Phương Dung		0924864808	7	15/10/2026, 12:21	1,662,000 đ	0	Đỗ Phương Dung
Đặng Phương Dung		0911592658	11	16/10/2026, 12:29	1,636,000 đ	0	Đặng Phương Dung
Đặng Văn Ngọc		0917963290	12	07/10/2026, 19:23	1,615,000 đ	0	Đặng Văn Ngọc
Đỗ Thanh Phúc		0918494176	10	16/10/2026, 12:09	1,557,000 đ	0	Đỗ Thanh Phúc

EVERY CUSTOMER HAS A TIER

- New (1 visit)

Returning (2–3)

Regular (4–7)

Loyal (8+)

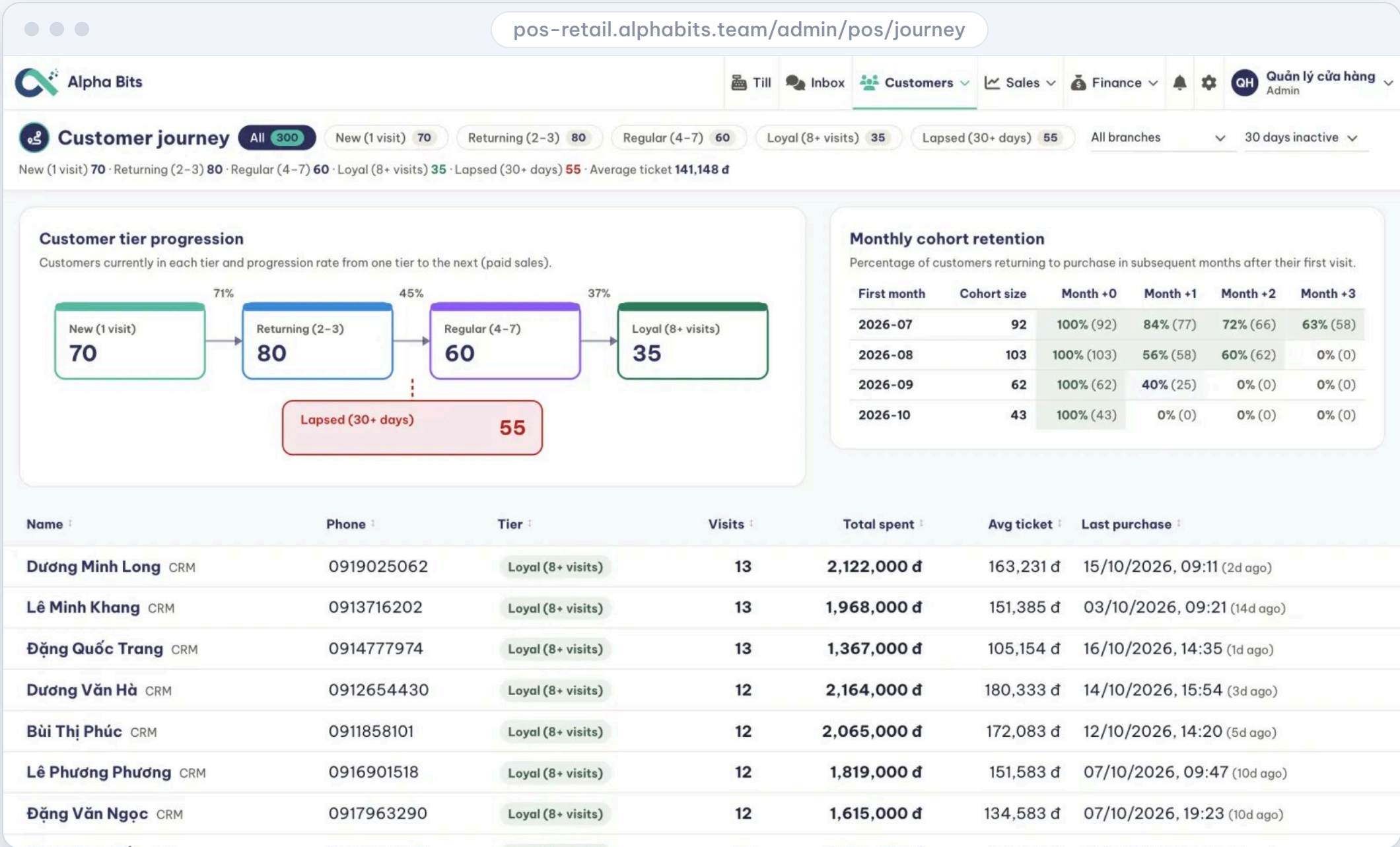
Lapsed (30+ days)

AT YOUR SHOP:

How many of today's customers could you name? Do you take phone numbers now?

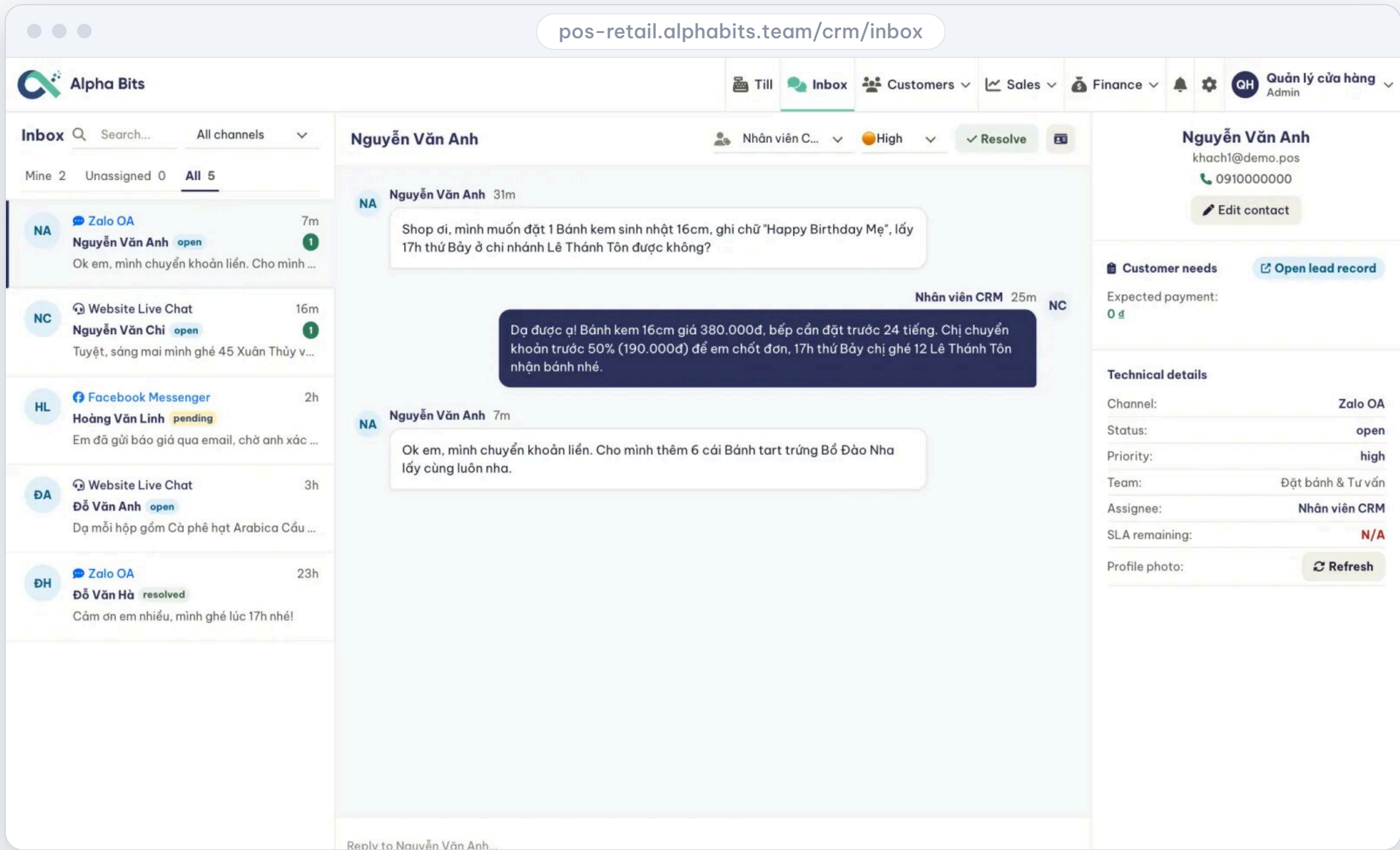
FROM FIRST VISIT TO REGULAR

See who comes back and who is drifting away



ORDERS BY CHAT

Cake orders from Zalo and Facebook in one inbox



- 1 Every channel together**
Zalo OA, Messenger, Telegram and chat on your website
- 2 Saved replies**
Prices, deposits and pickup times without retyping them
- 3 One click to a lead**
Note what they want, when, and the deposit
- 4 Clear ownership**
Who answers, how urgent it is, when the reply is due

• **AT YOUR SHOP:**
Which channel brings in orders, and who answers it on a busy morning?

END OF THE DAY

Every sale on record, by cashier and branch

pos-retail.alphabits.team/admin/pos/invoices

Alpha Bits

TillInboxCustomersSalesFinance

Quản lý cửa hàngAdmin

Sales invoices

Every status761

Completed751

Void6

Returned4

Last 30 days

Code, customer or cashier

Sales 103,527,000 đ · Discounts given 220,000 đ · Paid 103,527,000 đ

Time	Code	Order code	Customer	Cashier	Qty	Discount	Total	Paid	Status
17/10/2026, 08:10	HD002071		Walk-in	Thu ngân quầy	1		62,000 đ	62,000 đ	Returned
17/10/2026, 08:05	HD002068		Walk-in	Thu ngân quầy	4		457,000 đ	457,000 đ	Returned
17/10/2026, 07:51	HD002067		Walk-in	Thu ngân quầy	3		139,000 đ	139,000 đ	Completed
17/10/2026, 07:48	HD002070		Walk-in	Thu ngân quầy	1		35,000 đ	35,000 đ	Completed
17/10/2026, 07:45	HD002072		Walk-in	Thu ngân quầy	3		166,000 đ	0 đ	Void
17/10/2026, 07:27	HD002069		Walk-in	Thu ngân quầy	4		186,000 đ	0 đ	Void
16/10/2026, 18:47	HD002053		Bùi Đức Trang	Thu ngân quầy	3		173,000 đ	173,000 đ	Completed
16/10/2026, 18:27	HD002048		Walk-in	Thu ngân quầy	1		39,000 đ	39,000 đ	Completed
16/10/2026, 16:49	HD002062		Walk-in	Thu ngân quầy	3		143,000 đ	143,000 đ	Completed
16/10/2026, 16:23	HD002044		Walk-in	Thu ngân quầy	3		136,000 đ	136,000 đ	Completed
16/10/2026, 15:48	HD002043		Trần Hoàng Yến	Thu ngân quầy	2		117,000 đ	117,000 đ	Completed
16/10/2026, 15:05	HD002049		Trần Ngọc Phương	Thu ngân quầy	1		45,000 đ	45,000 đ	Completed
16/10/2026, 15:03	HD002065		Walk-in	Thu ngân quầy	1		42,000 đ	42,000 đ	Completed



Every invoice

Time, items, customer, cashier, total



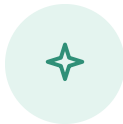
Voids and returns

Marked as such, never deleted



Shift by shift

Cash expected against cash in the drawer



Find it fast

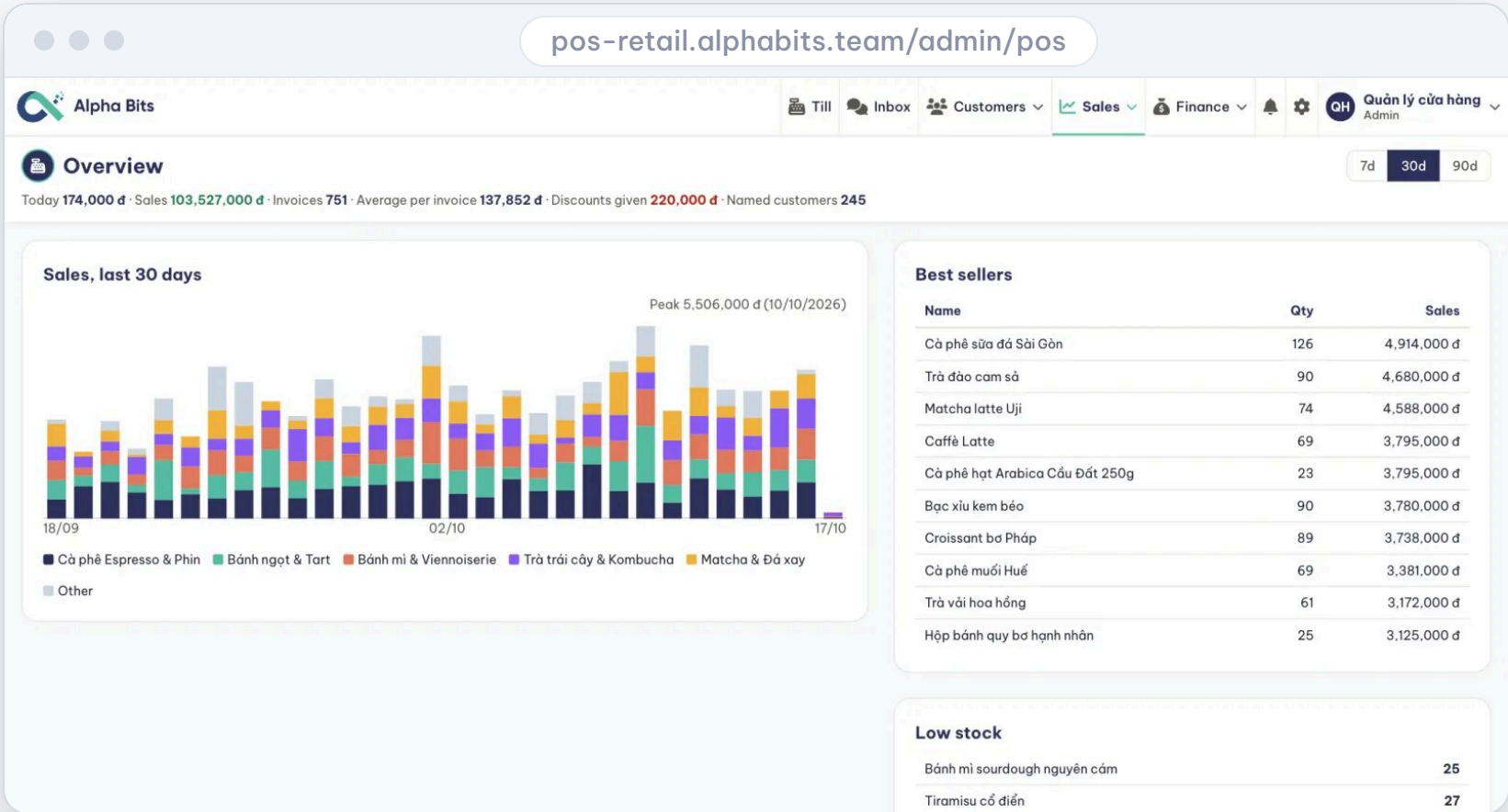
By status, date, customer or code

• AT YOUR SHOP:

How do you check the day's takings today, and how long does it take?

FOR THE OWNER

Owners see the numbers, staff see the till



★ **Sales by the day**
Revenue by category, best sellers and low stock, over 7, 30 or 90 days

The screenshot shows the 'Staff' management page. At the top, there's a navigation bar with 'Alpha Bits' logo and various menu items like 'Till', 'Inbox', 'Customers', 'Sales', 'Finance', and 'Quản lý cửa hàng Admin'. Below the navigation bar, the 'Staff' section displays a table of staff members with columns for Name, Role, Assignments, Status, and Actions. The table lists three staff members: 'Quản lý cửa hàng' (Admin), 'Nhân viên CRM' (Consultant), and 'Thu ngân quầy' (Cashier). Below the table is a 'Roles & permissions' section with a table showing permissions for different roles: Admin, Consultant, Cashier, Technician, and Customer.

Staff	Role	Assignments	Status	Actions
Quản lý cửa hàng admin@demo.pos	Admin	—	Active	View only
Nhân viên CRM sales@demo.pos	Consultant	—	Active	Edit Lock
Thu ngân quầy cashier@demo.pos	Cashier	—	Active	Edit Lock

Permission	Admin	Consultant	Cashier	Technician	Customer
Enter the admin area (/admin)	✓	✓			
CRM desk: leads, inbox	✓	✓			
Set up CRM channels, delete leads	✓				
See every lead					

★ **Roles per task**
Admin, cashier and sales staff each see what their job needs

• **AT YOUR SHOP:** Which numbers do you check each day, and do you compare branches?

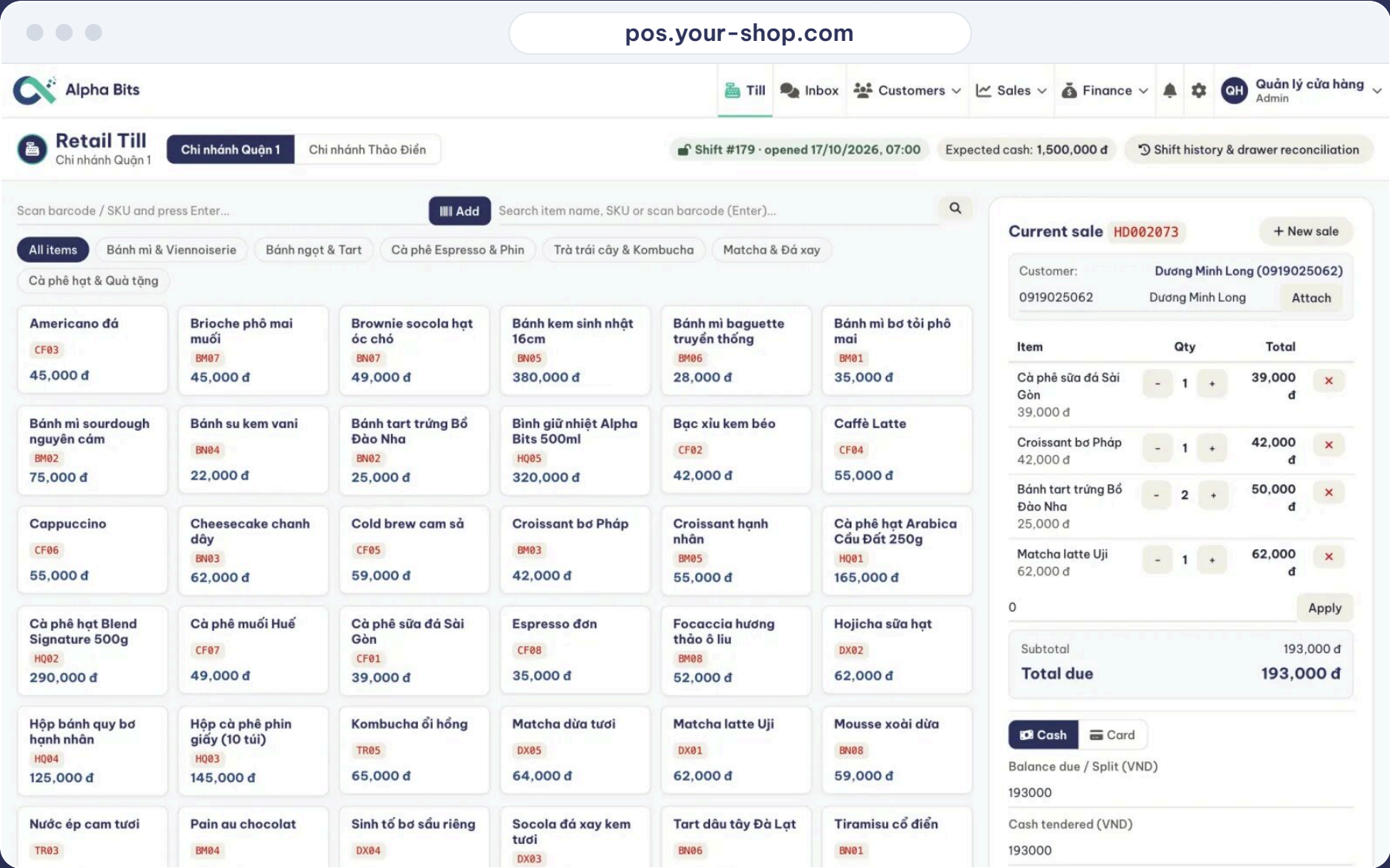
WHAT YOU GET

What's ready today, what we build for your shop

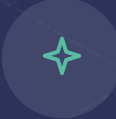
Built in	Ready to use	Configured	For your shop	Built on request	Agreed after the survey
- Till with barcode and shifts - Customers by phone number - Tiers and monthly cohorts - Promotions with dates - Stock and the low-stock list - Multi-channel inbox - Sales reports by branch - Roles and permissions		- Your menu, prices and categories - Your branches, tills and staff - Your promotions - Your domain and brand - Your history from KiotViet, if you use it		- Loyalty points and rewards - Zalo ZNS messages after a visit - Kitchen and bar ticket screen - E-invoices - Online ordering page - Delivery app orders	
		Done with your team during the rollout.			

INFRASTRUCTURE

Your system, **your data**



EXAMPLE DOMAIN



Your domain and brand
Staff and customers see your shop, never the vendor



100% of the data is yours
It runs on your own cloud and you keep full control



No per-till fees
A fixed software cost, however many tills and branches you add

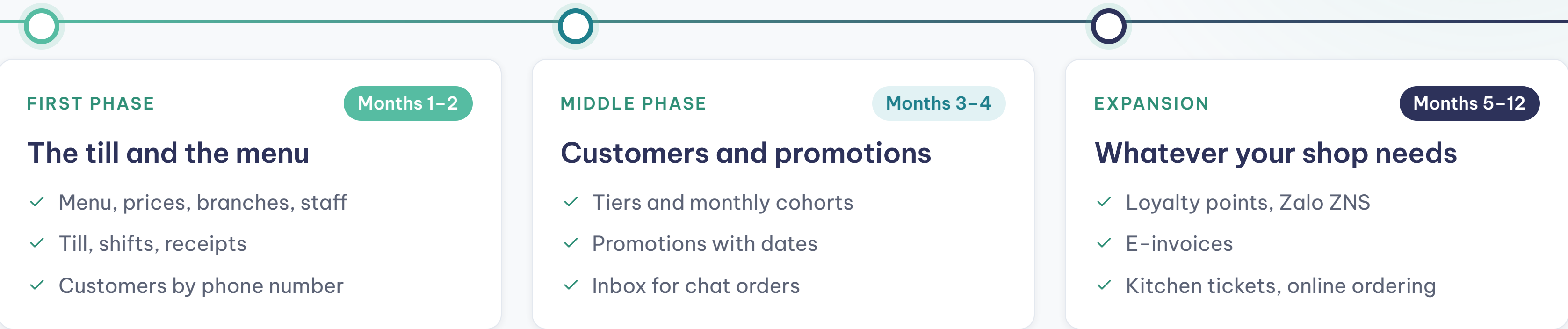


400+ automated tests
They ship with the system and keep it stable as features are added

ROLLOUT PLAN

• ILLUSTRATIVE, SET AT THE WORKSHOP

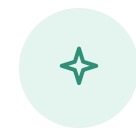
One step at a time, starting where it hurts most



• **AT YOUR SHOP:** The order of the phases follows the ratings from your self-check.

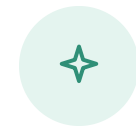
INVESTMENT AND TIMELINE

Clear costs, **starting with a survey**

**Setup fee**

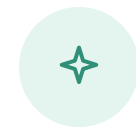
Menu and data import, till setup, training your team

Quoted to your scope

**Monthly running fee**

Fixed, never charged per till or per sale

Quoted to your scope

**Extra development**

Per item, agreed after the workshop

Quoted to your scope

A detailed quote follows once the first phase is agreed.

1

You fill in the survey

The owner answers first, step by step

2

Workshop with Alpha Bits

Walk through the demo and rate the priorities

3

Agree the first phase

With a quote and a rollout timeline

4

Start the rollout

Setup, data import, staff training